

18th Edition meet AT AGRA



LEATHER | FOOTWEAR COMPONENTS | MACHINERY | TECHNOLOGY
FOOTWEAR DESIGNER | INDUSTRIAL SUPPORT SYSTEMS



3-4-5, Oct.'26

AGRA TRADE CENTRE
VILLAGE SINGHNA, NH-19, AGRA
UTTAR PRADESH (INDIA)

SPONSORSHIP PROPOSAL



18th Edition
meet
AT AGRA

OVERVIEW

Meeet at Agra is on the verge of crossing another Landmark - the year 2026 will see the organization of the Fair at the AGRA TRADE CENTRE - a Venue indigenously developed by the Shoe Fraternity of Agra to give a boost to Conventions, Conferences, Seminars and Trade Fairs of the Footwear Industry.

The Organizers of the Fair look forward to welcoming all the Exhibitors, Associates, Participants and Visitors to this State of the Art Facility !! **'Meet at Agra', the Leather, Footwear Components & Machinery, Industrial Support System & Technology Fair, 2026** establishes its unique position in the footwear industry and is known as the 'premier event' for national and international organizations seeking business opportunities in India's huge domestic as well as export market. The exhibition is designed to unite manufacturers of leather, footwear components, machinery, and equipment from around the globe on a common business platform, with the objective of advancing footwear technology and raising service standards.

The overall objectives that were set for Meet at Agra were:

- To meet its growth projections vis-a-vis the increase in the quantum of exports;
- To mobilize the exhibitor participation;
- To maximize the overall footfall in the fair, while at the same time strive to optimize 'sharing and collaborating' at global levels.

SPONSORSHIP OPPORTUNITIES

CO-PRESENTER

EXCLUSIVE | ONLY 1 SPONSOR

Sponsorship amount: ₹ 12,50,000 /-

- "Co-Presented By" branding across major event communication.
- Premium logo placement on Main Backdrop, Hoardings, Print & Digital Media, Newspaper Advertisements and Venue Branding.
 - **4 Complimentary Stalls** (9 Sq. mtr. each).
 - Dedicated A/V presentation on the Main Stage LED.
 - Special brand mention by the Anchor during the event.
 - Premium brand visibility at key event touchpoints.
 - Priority branding placement across the venue.

PLATINUM PARTNER

PREMIUM | ONLY 2 SPONSORS

Sponsorship Amount: ₹5,00,000/-

Premium Brand Visibility & Engagement

- Prominent logo placement on Hoardings, Backdrop, Printing Material, Newspaper Advertisements, Digital Platforms & Venue Branding.
- 1 Complimentary Stall (9 Sq. mtr.).
- Dedicated brand mention by the Anchor.
- Premium visibility across key event branding areas.
- Opportunity to showcase brand products/services at the event.

GOLD PARTNER

STRATEGIC | ONLY 8 SPONSORS

Sponsorship Amount: ₹3,00,000/-

Strong Brand Visibility & Business Presence

- Logo placement on Hoardings, Printing Material, Digital Platforms & Venue Branding.
- 1 Complimentary Stall (9 Sq. mtr.).
- Brand visibility across selected event branding assets.
- Opportunity to showcase products/services to event participants.
- Business networking and on-ground brand exposure

SILVER PARTNER

ASSOCIATE | ONLY 10 SPONSORS

Sponsorship Amount: ₹2,00,000/-

Essential Brand Visibility

- Logo placement on Hoardings, Printing Material, Digital Platforms & Venue Branding.
- Brand visibility across selected event communication.
- On-ground presence at the event.
- Opportunity to connect with participants and industry stakeholders.
- Digital and venue-based brand exposure.

Institutional & Banking Partner ₹ 3,00,000/- (All privileges of gold sponsorship)

WHY SPONSOR



BUILD STRATEGIC ALLIANCES

Generate leads for strategic alliances and most importantly, potential customers. Opportunities B2B meetings



RAISE BRAND AWARENESS

Make your business stand out and get a place for your brand in Agra with a population of 2.7 million

All Payment : Cheque & Demand Draft in Favour of :

AGRA FOOTWEAR MANUFACTURERS AND EXPORTERS CHAMBER

Payable at Agra/ Local Cheques / RTGS.

ICICI Bank Branch : Sanjay Place, Agra- 282002 U.P. (India)

Account No. 628705015360 | IFSC CODE ICIC0006287

Swift Code ICICINBBCTS

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SUPPORTED BY



KNOWLEDGE PARTNERS

MEDIA PARTNERS



AGRA TRADE CENTRE

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